



Media Release

FOR IMMEDIATE RELEASE

Friday, September 4th 2009

Swimmers join together to raise money for sick children

Brisbane residents are gearing up for the annual Swim4Kids charity event held on 18 and 19 September 2009.

Raising money for the Royal Children's Hospital Foundation, Queenslanders will take on the ultimate challenge, swimming from Breakfast Creek Hotel to Tangalooma Island Resort and back.

Teams of one to three will swim a one kilometre leg and will raise a minimum of \$1000 for the Foundation.

Organiser and founder of the event Paul 'Campo' Champion is excited for this year's event more than ever.

"The 2009 Swim4Kids is going to be bigger and better than ever," Mr Champion said.

"We have over 100 swimmers currently registered and nearly \$45,000 already raised for the Royal Children's Hospital Foundation.

"Swimming across Moreton Bay has created a huge buzz about the event and has Brisbane really excited.

"Participants love that they are not only raising money for sick children, but that they get to enjoy a night at Tangalooma as part of the event.

“We are very fortunate that Tangalooma Island Resort has become the major sponsor for this event and it is a great sign of local Brisbane companies joining together to raise money for an excellent cause,” he said.

Award winning Brisbane singer and songwriter Clare Reynolds will join the swimmers for the Tangalooma beach party, and is thrilled to be supporting such a good cause.

“The Royal Children’s Hospital Foundation touches the lives of more than 100,000 children each year,” Ms Reynolds said.

“It’s these types of events that assist the Foundation in raising the vital funds needed to help Queensland’s sick children.

“Swim4Kids is a great example of community involvement and I’m so proud to be involved,” she said.

To make a donation or to register a team to swim visit www.swim4kids.com.au.

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