

# TANGALOOMA ISLAND RESORT

MEDIA



### Welcome to Tangalooma!

We look forward to welcoming you to our slice of paradise, Tangalooma Island Resort on Moreton Island. We hope this information pack will provide you with everything you need to know about Tangalooma and will assist when creating your content after your unforgettable experience.

Did you know Tangalooma is currently 'Australia's most liked resort' with over 247,000 Facebook followers. We are also honoured to be included in the recent Lonely Planet 'Best Beaches' book as the world's best beach to see nature.

Located only 75 minutes by boat from Brisbane, Tangalooma provides such a variety of experiences to cater to everyone. Choose from land and water based tours, cruises, wildlife encounters, as well as spectacular natural sights for both local, national and international visitors.

Being so close to Brisbane, guests can come for the day (undoubtably Brisbane's best day out!) or choose to stay and play for longer in one of our 8 accommodation offerings. Over the next few pages you will discover the beauty of Tangalooma, and we can assure you now that once you arrive on our shores you won't want to leave!

We are proud to partner with you to showcase our destination's natural beauty to your audience.

We would like to thank you for visiting Tangalooma Island Resort and look forward to viewing the content that you create around your experience and time here. Again, please don't hesitate to contact us with any questions following your trip!

Wishing you all the best on your stay,

Tangalooma Marketing & PR Team marketing@tangalooma.com

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### #TANGALOOMA



### TANGALOOMA TRAVEL STYLES

Tangalooma Island Resort attracts travellers from all over the world and is guaranteed to offer something for everyone, with such a wide variety of activities and facilities available.



### THE DAY TRIPPER

Short on time? Only 75 minutes from Brisbane, a visit to Tangalooma just has to be Brisbane's best day out! Escape the hustle and bustle of the city and enjoy the relaxed tropical island resort lifestyle for the day. Or jump on one of our signature tours; choose between sand tobogganing on a Desert Safari 4WD Bus Tour, exploring the seas on a Marine Discovery Cruise, seeing the humpbacks on a Whale Watching Cruise, snorkeling the Wrecks, experiencing our ATV Quad Bike Tour, or our Aquatic Adventure day trip. What's more, all our Day Cruises come with lunch inclusions! So many options so close to Brisbane, yet you'll feel worlds away.

### THE THRILL SEEKERS

Hop aboard for a scenic helicopter ride over the island and the Tangalooma Wrecks or hit the skies for a bird's eye view of paradise in a single or tandem parasail. Then, carve up the sand on our ATV Quad Bike Tour or head out to the Tangalooma Desert for some thrilling sand tobogganing.

Warning: not for the faint hearted!



### THE WILDLIFE LOVER

Embrace your wild side at Tangalooma with unforgettable wildlife experiences. Feeding a wild dolphin at sunset is a highlight & bucket-list item for many visitors. Known around the world, our Wild Dolphin Feeding Program is run by our Eco Ranger team and is a must-do for any Tangalooma guest.

Spot humpback whales on our Whale Watch Cruise, which runs from June until October each year. Guests are guaranteed to spot these gentle giants at play on their annual migration up the 'Humpback Highway'.

For more wildlife encounters, participate in the daily Kookaburra feed or spectate as the Eco Rangers conduct a morning Sea Bird and Pelican feed. To learn more about all the amazing wildlife on the island or the sea life in Moreton Bay, have a chat with one of our enthusiastic Eco Rangers.







### FAMILY FRIENDLY FUN

Travelling with kids? No problem! With so much on offer, there's something for every family. Easy travel to the island makes Tangalooma the most uncomplicated family holiday around. With dolphins, whales, kookaburras and a squadron of resident pelicans, this is nature's playground at its best. For active families, a wide range of water and land-based activities available will keep them on the go from morning to night. The only complaint you'll have is when it's time to leave!

### THE WATER LOVER

If you want to spend time exploring the pristine waters of Moreton Bay, then there are plenty of activities for you. Stay dry on the Marine Discovery and Sightseeing Fish Feeding Cruises where you travel to the sand bank and head over to the wrecks in search of incredible marine life. If you prefer to be in the water, then grab some gear and snorkel or kayak your way around the famous Tangalooma Wrecks. Looking for a little more speed? Book onto a Sea Scooter Safari and experience snorkeling with an extra speed boost!

### TANGALOOMA DAY TRIPS

To sink your teeth a bit more into the Tangalooma experience, we offer several signature Day Cruise activity options. Experience the true beauty of Moreton Island from the land or sea with our exciting selection of activities that enable guests who are short on time to get the most out of their day.



### **4WD DESERT SAFARI DAY CRUISE**

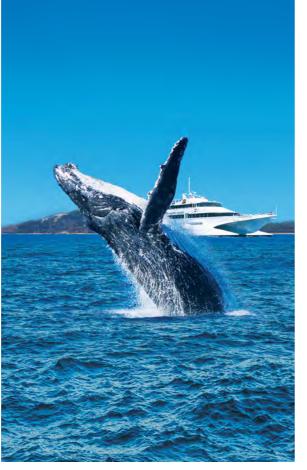
Feel the need for speed & want an exhilarating ride? Want to experience a spectacular natural landscape on Moreton Island? Take a journey to the Tangalooma Desert as part of this action-packed 4WD bus tour where getting there is half the fun. Get a unique look into the heart of Moreton as you participate in the thrilling sport of sand tobogganing, reaching speeds of up to 40km per hour.



### WHALE WATCHING DAY CRUISE (JUN-OCT)

Tangalooma offers Brisbane's closest whale watching cruise aboard our smooth sailing and comfortable dedicated catamaran. All Whale Watch Cruises include guaranteed whale sightings, expert commentary by an experienced Eco Ranger, and a light lunch served on board. Tick off another bucket list item!





### AQUATIC ADVENTURE DAY CRUISE

Enjoy one of Australia's best beaches and snorkelling locations with a jam-packed day full of equipment hire. Spend the day exploring the crystal clear waters of Moreton Bay and the Tangalooma Shipwrecks at your own pace, with up to 3 hours kayak hire, up to 3 hours of snorkelling equipment hire plus up to 1 hour hire of stand-up paddle boards.



### MARINE DISCOVERY DAY CRUISE

Go further than land can take you on this familyfriendly cruise! Motor along the bay in a purposebuilt glass bottom boat as you spot various marine life beneath the surface. Be on the lookout for turtles, dugongs, dolphins, stingrays, fish, and even a wobbegong shark or two! The knowledgeable Tangalooma guides will tell you all about the island and its surrounds.





### ATV QUAD BIKE DAY CRUISE

Experience the thrill of riding an ATV quad bike along the beach and through the bushland at Tangalooma. Our professional guides will assist you regardless of your experience, providing you with basic bush track training to handle the best dedicated ATV quad bike tracks in Australia.





### SNORKEL THE WRECKS DAY CRUISE

Located just north of Tangalooma Island Resort are the iconic Tangalooma Wrecks; a cluster of ships scuttled by the Queensland Government between 1963 and 1984 to provide safe anchorage for recreational boat owners on the eastern side of Moreton Bay. Coral has formed in and around the wrecks, providing a haven for over 100 species of fish as well as turtles and wobbegongs. Prepare to be amazed!



## DAY (RUISE PA(KAGE UPGRADES

Get the most out of your day at Tangalooma by upgrading to one of our three 'stay late' packages – each with their own unique selling points to offer something for everyone. All stay late packages include your choice of signature activity.





### WILD DOLPHIN FEEDING PACKAGE

Get the once-in-a-lifetime chance to hand-feed wild dolphins with this package, guaranteed to create long lasting memories for the entire family. Once the sun begins to set, head down to the jetty to glimpse the pod of wild dolphins that begin to gather in the shallows, ready for their evening feed. Tangalooma's experienced Eco Rangers will talk you through the world-famous dolphin feeding program before you get the chance to head out to the water to hand-feed a dolphin. Bucket list item, complete!







### SEA TO SKY PACKAGE

Tangalooma's premium Day Cruise package, for the ultimate day out. Guests travelling on this package will enjoy all the inclusions of the Sunset Cocktails package, with the addition of a 12-minute helicopter tour – which is the perfect way to see Moreton Island & all it has to offer. This package truly encompasses the very best of Tangalooma.



### SUNSET COCKTAIL PACKAGE

Experience one of the East Coast of Australia's most stunning sunsets from the best seat in the house while sipping on a cocktail or mocktail of choice – that's what awaits you on this package. After a day of activity  $\vartheta$  sunshine, head upstairs to the Wheelhouse Deck where a view of the spectacular sunset over the bay greets you. A cocktail or mocktail voucher is included in the package, so choose your favourite island drink to enjoy before heading down to the jetty to watch the wild dolphins play in the shallows.





## RESORT FACILITIES

### ACCOMMODATION

Tangalooma Island Resort boasts eight different accommodation options from hotel rooms through to contemporary apartments, all with only a short walk to the beach.



### FOOD & BEVERAGE

Tangalooma Island Resort offers a selection of dining experiences. Enjoy classic Aussie meals at our casual Beach Café or spice it up with Asian fusion at Fire and Stone. Don't forget to finish the night with a cocktail or ice cold beer from B & B's resort bar!











### **CONFERENCE & EVENTS**

Tangalooma is the perfect destination for your corporate meeting, conference, team building event, incentive program or wedding. Ideal for getting your team out of the "bored-room", choose Tangalooma for a truly relaxed and idyllic event.

Give your delegates and guests the most unique experience available...with a tropical island setting!





### **BOAT TRANSFERS**

A destination so close yet will leave you feeling so far away...getting to Tangalooma is easy! Located on beautiful Moreton Island just off the coast of South-East Queensland, we are only a 75 minute ferry ride from Brisbane. Tangalooma has a passenger ferry terminal located at Holt Street Wharf in Pinkenba, just a 15 minute drive from Brisbane CBD and so close to the airport. There are several transfers per day, and ferries run seven days a week.



### EARTHCHECK

Tangalooma Island Resort aims to be an industry leader in ecotourism experiences. We are members of EarthCheck (Gold Certified), a global eco accreditation program that assists corporations like us to lift their game when it comes to protecting the environment, through exemplary business policy and practices. We are continuously committed to preserving the unique and highly valued national and marine parks that surround our resort.

Our passionate and dedicated team of experienced Eco Rangers provide a wide range of eco walks, tours and presentations for all ages and backgrounds. These tours are designed to interactively educate people about conservation and the surrounding ecosystems, to safeguard this environment for future generations.

### HERO EXPERIENCES

With so many island activities available, there's no shortage of experiences for you to try. We utilise both land and sea to give you a unique selection of tours and activities that let you experience the true beauty of Tangalooma and broader Moreton Island. We also offer several Day Cruises, so being short on time doesn't mean you have to miss out!



#### TOBOGGAN DOWN A GIANT SAND DUNE

Feel the need for speed? Take a journey to the Tangalooma Desert as part of this action-packed 4WD bus tour where getting there is half the fun. Get a unique look into the heart of Moreton Island as you zoom down the dunes in this exhilarating sport of sand tobogganing, reaching speeds of up to 40km per hour.



#### HAND FEED A WILD DOLPHIN

For many, the highlight of any visit to Tangalooma Island Resort is the opportunity to hand feed one of the wild bottlenose dolphins that visit the shores each evening at sunset. We have up to 12 dolphins that regularly visit, each with their own distinctive and unique personalities.

The Dolphin Care Team, consisting of Eco Rangers and dedicated staff, run the program which operates to strict guidelines to ensure complete protection of the wild dolphins.



### DUSK KAYAK TOUR

Come and join a once in a lifetime experience as you embark on a breathtaking kayak tour like no other. Paddle your way into the sunset on a clear bottom kayak as you encounter an abundance of subtropical reef fish, turtles, stingrays and wobbegongs. Spot marine life as you adventure amongst fifteen sunken shipwrecks. This is an experience you don't want to miss!

#### ATV QUAD BIKES

Experience the thrill of riding on an ATV quad bike along the beach and through the bushland at Tangalooma. Our professional guides will assist you regardless of your experience, providing you with basic bush track training to handle the best dedicated ATV quad bike tracks in Australia.







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### WILD DOLPHIN STORY

### HISTORY OF THE TANGALOOMA WILD DOLPHIN FEEDING PROGRAM & THE ECO CENTRE

After serving as a whaling station in the 1950s, Tangalooma was sold to a syndicate of Gold Coast businessmen in 1963 who turned it into a resort. Then in 1980, the resort was purchased by a local Brisbane family, Brian and Betty Osborne. At that stage, it had just 27 staff. In the late 1980s, guests fishing from the jetty reported that dolphins were eating fish thrown to them. Each night, the Osbornes would visit the jetty to look out for the dolphins that arrived at all different times after sunset. The most regular dolphin at the jetty was a dolphin that they named 'Eric'. Eric became a much more regular visitor in 1986 when one day 'he' arrived with a new calf. Clearly 'Eric' was a female and needed a new name! Betty said that because she had such a beautiful nature she would be named Beauty, and the baby dolphin was then named Bobo. Over the following years, Betty built an incredible bond with Beauty and in January 1992, Beauty came in close enough to take her first fish from Betty's hand. This was the birth of what is now known as Tangalooma's Wild Dolphin Feeding Program.





As time went on, resort guests fishing on the jetty at night started throwing their reject fish and bait to Beauty, and she slowly began to accept them. She also began to raise her eyes above the water and look for the guests. This only encouraged the guests to feed her more and more. Betty became concerned about the quality of the fish being cast to the dolphins, so arranged for a bucket of fresh fish to be left on the jetty each night for guests to cast to Beauty when she arrived. During late 1990 Beauty arrived with a new baby that was named Tinkerbell, and the dolphins became regular visitors throughout 1991.





These days the program has gone from strength to strength and is now the benchmark for wild dolphin feeding worldwide. Up to 12 wild bottlenose dolphins now visit our shores each evening, delighting guests with their unique personalities and playful behaviour. The Tangalooma Eco Centre was established in 1994 to provide support and best-practice management for the dolphin feeding program, also launching a number of Marine Education and Conservation programs for guests. Today, a passionate and dedicated team of Eco Rangers provide a wide range of eco walks, cruises, tours and presentations for all ages and backgrounds. The Eco Centre believes in a 'hands-on' approach to looking after the environment and educating people on conservation matters. Each tour is designed to educate guests about conservation on Moreton Island and the surrounding ecosystems in an interactive way.



In 1992, Resort Management approached the Queensland Government to seek advice on feeding and caring for the dolphins. They discovered that the Government did not have any procedures or rules on how wild dolphins should be fed. After much research and deliberation. Resort Management then provided the Government with a proposal which included strict guidelines to ensure above all the ongoing safety of the dolphins and the people feeding them. This included only feeding each of the dolphins between 10% to 20% of their daily food requirement; ensuring the dolphins continued to hunt for themselves. The Government received this proposal positively and it is now used as a guideline for granting permits to feed wild dolphins worldwide. Once these Dolphin Care Protocols were in place and had been approved by the Marine Park Authority, better lighting was installed on the jetty and in December 1992 trained staff tentatively allowed the first resort quests into the water to feed the dolphins. The program was announced to the media and Tangalooma soon became well known around the world for its wild dolphin feeding program.



Tangalooma Island Resort is still owned and operated by the Osborne family, who have dedicated their lives to the conservation and preservation of their surroundings and building the resort into the Australian icon it is today. Currently the resort has over 350 staff and welcomes guests from all over the world!





### ALL YOU NEED TO KNOW ...

Thank you for choosing Tangalooma Island Resort! We hope you enjoy your visit and we look forward to welcoming you back in the future. Here are a few key points to remember:

 Tangalooma Island Resort (TIR) is the name of the Resort in the suburb of 'Tangalooma', situated on Moreton Island. To avoid confusion, please do not refer to the destination as 'Tangalooma Island' or 'Moreton Island' as all our activities θ tours can only be enjoyed by guests of the resort, and visitors to the island staying elsewhere cannot access our facilities or activities.

### HOW TO CREDIT OUR LOCATION:

Tangalooma Island Resort	😣 Tangalooma Island
Tangalooma Island Resort, Moreton Island	😣 Moreton Island
🕏 Tangalooma	8 Moreton
Tangalooma Island Resort, Queensland	😣 Tangalooma Resort

- Tangalooma Island Resort is a 75-minute catamaran cruise from Brisbane and is the perfect holiday destination for guests seeking an understated yet unique adventure, educational or nature-based experience right on Brisbane's doorstep.
- The Resort owns and operates boat transfer services daily from its Holt Street Wharf in Pinkenba, Brisbane. The wharf is located approximately 10 minutes from Brisbane's domestic and international airports, and 15 minutes from the Brisbane CBD.
- The Resort has multiple accommodation options (Standard & Deluxe Hotel Rooms, Resort Units, Family Suites, Beachfront Villas, Deep Blue Apartments and Hilltop Houses) ranging from 3.5 star standard to 4.5 star contemporary apartments all in a 5 star location.
- The Resort offers over 30 land and water-based tours and activities for guests to enjoy.
- Moreton Island is the world's third largest sand island, spanning 37 km in length and 8km in width. Tangalooma is one of four main townships on the island (other townships are Bulwer, Cowan Cowan and Kooringal).
- Tangalooma Island Resort is an iconic Queensland destination, known primarily for its Wild Dolphin Feeding Program, pristine beaches and close proximity to the Tangalooma shipwrecks.
- Drone Policy please note that recreational drone use is not permitted on Tangalooma Island Resort
  property, its transportation services, or on resort tours/activities due to safety concerns and the close
  proximity to the Resort's helipads and Bulwer Airstrip, along with our commitment to prioritise the resort,
  its tours and facilities for the privacy, safety, and comfort of all guests. Commercial use of drones is only
  permitted by prior written agreement and is dependent on all requisite CASA approvals and acquiring
  any necessary National Park filming permits where appropriate.

Please contact marketing@tangalooma.com for further information.

We hope to see you again soon!

FOR MORE INFORMATION AND ACCESS TO OUR VIDEO & IMAGE LIBRARY, PLEASE GO TO: www.tangalooma.com/trade-media

#TANGALOOMA